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| **Binyam**  **Software Engineer** | **Yirmed** | Addis Ababa, Ethiopia, tel:  +251911643388  [**Email**](mailto:binyamyirmed@gmail.com)|[**LinkedIn**](https://www.linkedin.com/in/binyam-yirmed-b36914242/)| [**Github**](https://github.com/binyamyd)|  [**Website**](m) |

# EDUCATION

## BSC in Computer science

Hilcoe School of Computer Science and Technology | Sept 2018 - July 2022

## PROFESSIONAL DEVELOPMENT, LEADERSHIP and CERTIFICATIONS

**Programming Fundamentals**

[Udacity](http://udacity.com/) | [Certificate](https://drive.google.com/file/d/15PyJP59kK9Knm9Kxerq_2YBzqL25ipED/view?usp=sharing) | July 2024

### Digital marketing

Google Digital Garage | [Certificate](https://drive.google.com/file/d/1K2nxr_dYmwjymSMa7_R1OoIetmFCvr0t/view?usp=drive_link) | 20 April - June 2023

**Instagram Marketing CPD accredited**

Udemy | [Certificate](https://drive.google.com/file/d/1XCoznLW0H8Lb7Rd2y01Ce3FwTJAKP1rr/view?usp=drivesdk) | 2024

# TECH STACK

**Languages:** JavaScript (Node.JS, React.JS, Express.js),

**Front-end:** HTML, CSS, Bootstrap, Tailwind CSS, React.js

**Database Management:** PostgreSQL, MySQL

**Other:** Canva, Microsoft Office, Google

## LANGUAGES

**Amharic – Native**

**English – Fluent**

**Ge’ez – Reading**

**Arabic – Beginner**

**PERSONAL PROJECTS**

## Netflix-clone

[**Github**](https://github.com/binyamyd/Netflix-Clone-2024)

* Used API key and Movies endpoint from TMDB
* UseState and UseEffect implementation

## Amazon-clone

[**Github**](https://github.com/binyamyd/Amazon-Clone)

* API integration External (fake store)
* Used products cards for each cards
* React APP Routing including Dynamic and programmatic navigation
* Loading functionality integration
* Carousal effect
* Global state Management using useReducer and Context API
* Add to cart Functionality

## Evangadi-Forum

[**Github**](https://github.com/binyamyd/Evangadi-Forum)

* Registration page and axios setup
* Login page
* Frontend protected route implementation

# EXPERIENCE

## Marketing & IT Manager

**Elephant Tour & Travel | Hybrid | February 2022 – November 2023**

* Website management, adding additional features and copywriting
* Registering tour package in OTA’s
* Engaging customers on trip advisor, google my business and social media
* Promoting destinations using website and different social media platforms
* Preparing graphical design, and marketing materials (brochures, business cards, stickers) for promotional content

## IT

## Adway Trading PLC, Doho Lodge & Hot springs | on site | January 2019 - December 2023

* Manage, update, and maintain website content
* Manage online booking platforms like Expedia, and Booking .com
* Running Ads on Meta Business Suit and also both Instagram & and Facebook
* Discuss with the management team to develop long-term Marketing plans
* Troubleshoot hardware, software, and networking problems
* Study audience and their needs for creating content to promote
* Ensure that security protocols are maintainer
* Working with stakeholders: tour and travel agents, social media activists, and key personnel to increase awareness and promote the lodge.